1/6

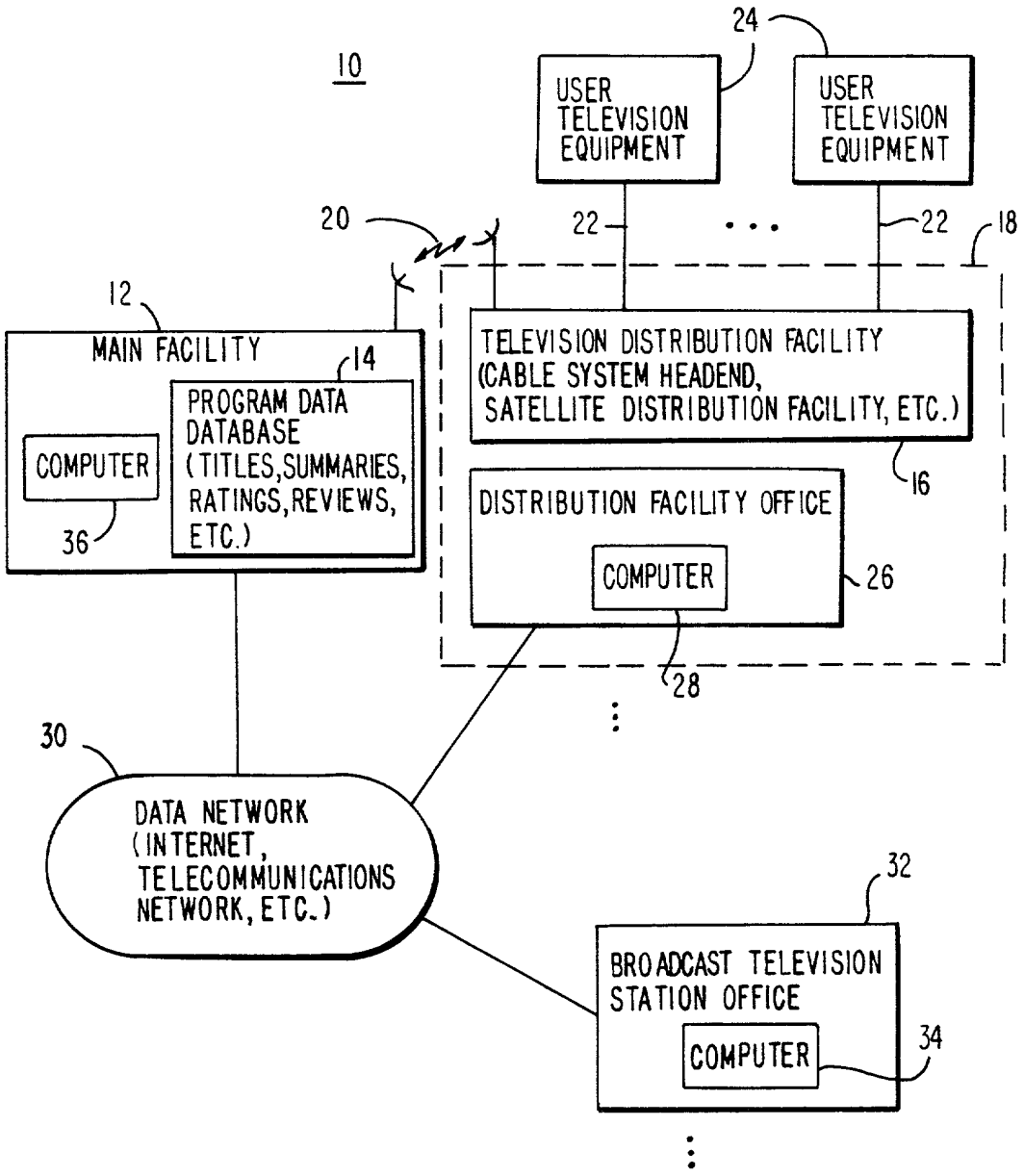


FIG. 1

Express Mail Label No. EK708048621US

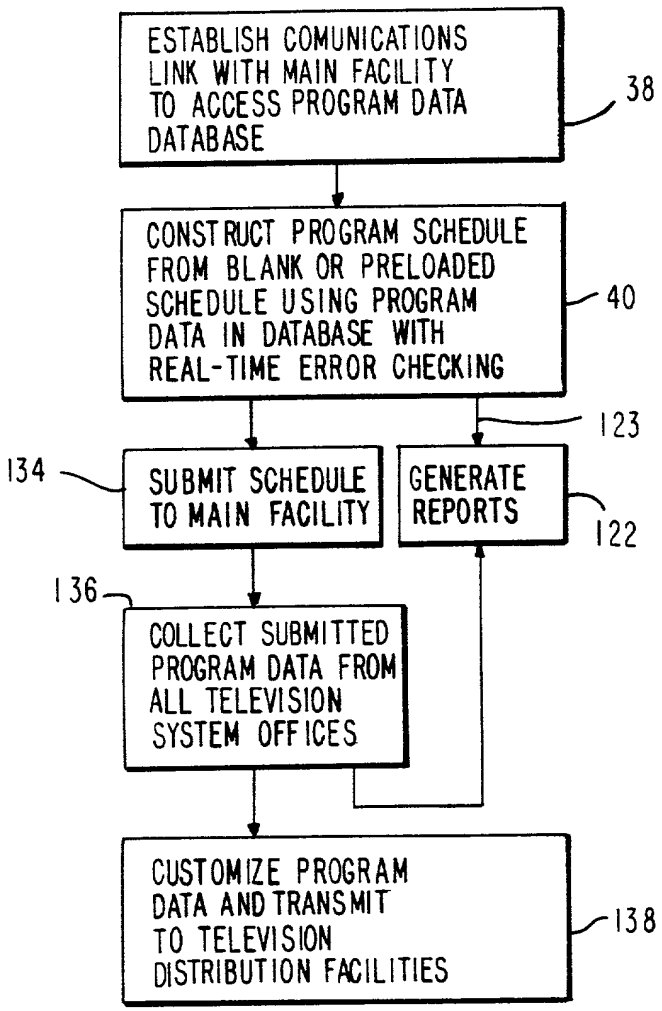
ESTABLISH COMUNICATIONS LINK WITH MAIN FACILITY TO ACCESS PROGRAM DATA DATABASE
38
CONSTRUCT PROGRAM SCHEDULE FROM BLANK OR PRELOADED SCHEDULE USING PROGRAM DATA IN DATABASE WITH REAL-TIME ERROR CHECKING
40
123
134
SUBMIT SCHEDULE TO MAIN FACILITY
GENERATE REPORTS
122
136
COLLECT SUBMITTED PROGRAM DATA FROM ALL TELEVISION SYSTEM OFFICES
CUSTOMIZE PROGRAM DATA AND TRANSMIT TO TELEVISION DISTRIBUTION FACILITIES
138

FIG. 2

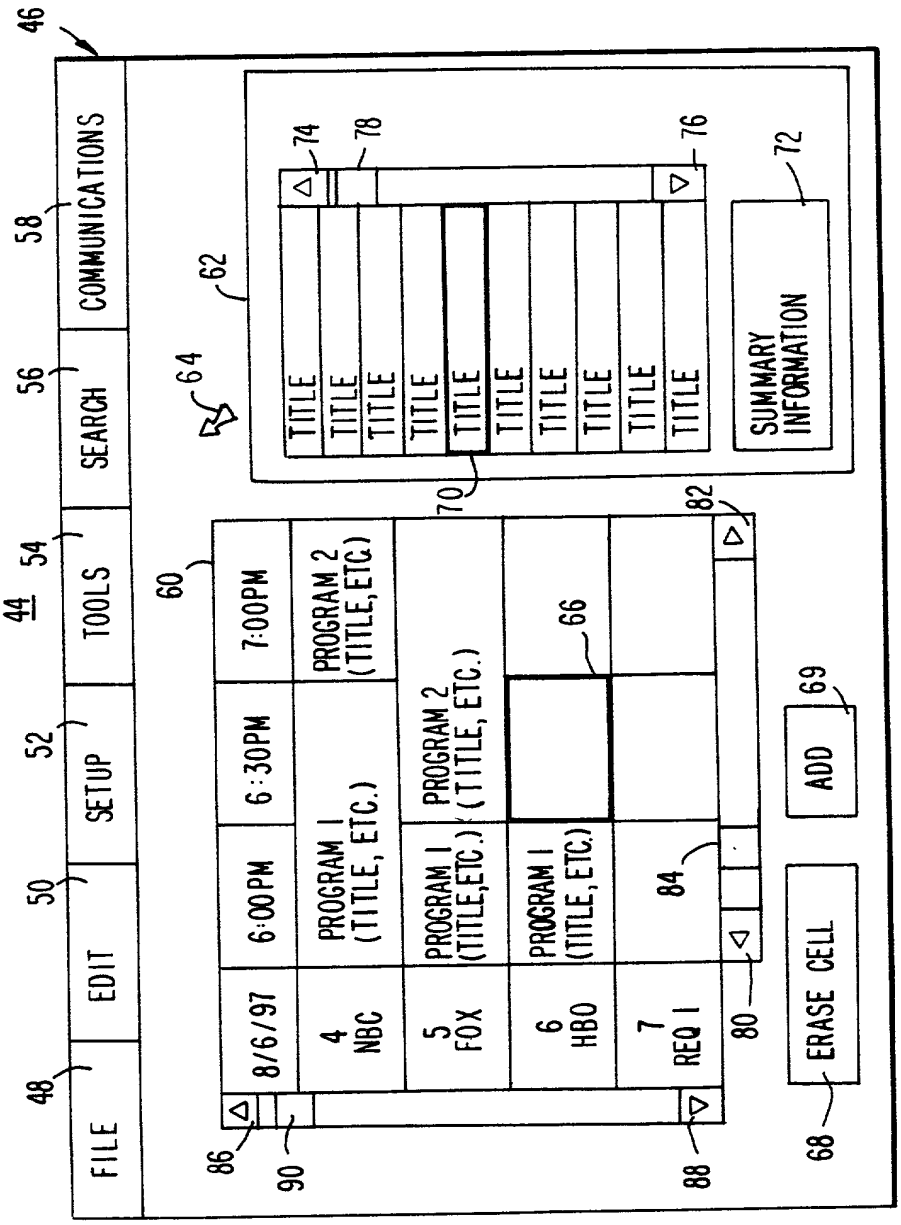
46
44
58
COMMUNICATIONS
56
SEARCH
54
TOOLS
52
SETUP
50
EDIT
48
FILE
62
64
74
78
76
72
TITLE
SUMMARY INFORMATION
70
82
60
7:00PM
6:30PM
6:00PM
8/6/97
PROGRAM 2 (TITLE, ETC.)
PROGRAM 1 (TITLE, ETC.)
4 NBC
5 FOX
6 HBO
7 REQ 1
66
84
80
ADD
69
ERASE CELL
68
86
90
88

FIG. 3

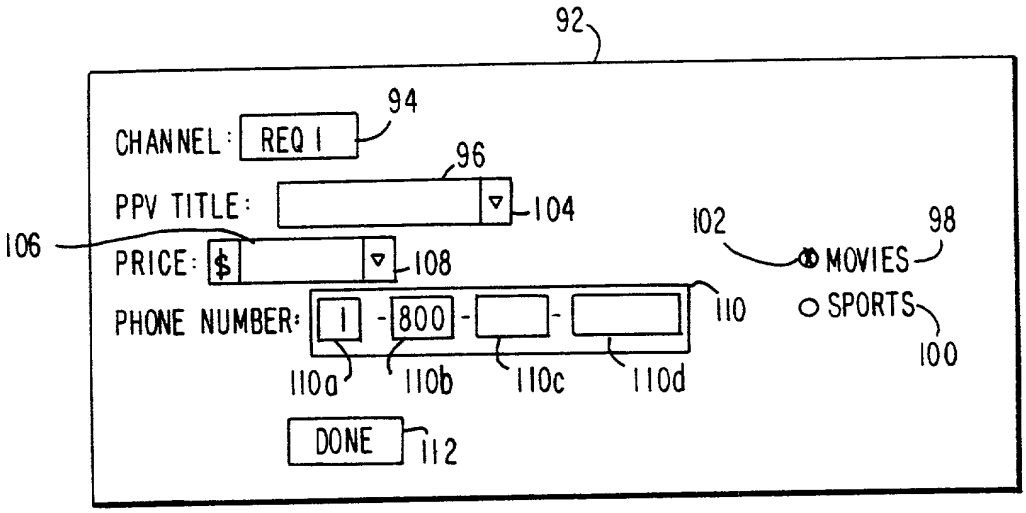


FIG. 4

EXHIBIT 1005 PAGE 4 OF 6

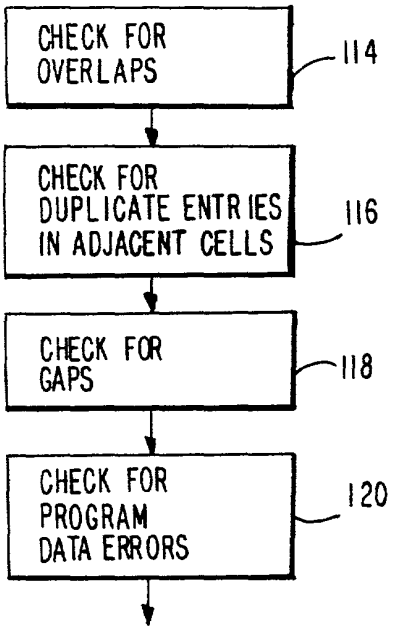
CHECK FOR OVERLAPS
114
CHECK FOR DUPLICATE ENTRIES IN ADJACENT CELLS
116
CHECK FOR GAPS
118
CHECK FOR PROGRAM DATA ERRORS
120

FIG.5

124

DATE: AUGUST 8, 1997 CHANNEL: XYZ

| TIME PERIOD | AD MINUTES (126) | PROGRAM TITLE (130) | SUMMARY (132) |
|---|---|---|---|
| 7:00-7:30PM | 10 | PROGRAM 1 | COMEDY... |
| 7:30-8:00PM (128) | 11.5 | PROGRAM 2 | SPORTS... |
| 8:00-8:30PM | 12.0 | PROGRAM 2 | .... |
| 8:30-9:00PM | 11.0 | PROGRAM 3 | TV MOVIE... |
| ... | | | |

FIG. 6